Wordpress Installation Checklist

1. Install Wordpress from cPanel

   a. Store password in the password file

   b. Log into the Wordpress admin control panel

2. Settings To Change:

   a. Settings > General

      i. Site Title: Primary Keyword

      ii. Tagline: Secondary Keywords

      iii. Email Address: your email here

      iv. Timezone: New York

   b. Settings > Writing

      i. Size of the post box: 29

   c. Settings > Discussion

      i. Uncheck: Anyone posts a comment

      ii. Uncheck: A comment is held for moderation

   d. Settings > Media

      i. Store uploads in this folder: wp-content/uploads

      ii. Uncheck: Organize my uploads into month- and year-based folders

   e. Settings > Privacy

      i. If this site is not live yet, select "I would like to block search engines, but allow normal visitors"

   f. Settings > Permalinks:

      i. Custom Structure field: /%category%/%postname%/

   g. Links > Links:

      i. Select all links and delete them

   h. Comments

      i. Delete default comment

i. Appearance > Themes

      i. Upload and install theme.

j. Plugins > Plugins

      i. Remove: Hello Dolly

k. Plugins > Add New

      i. Install and Activate: Yoast SEO (for SEO)

      ii. Install and Activate: Google Analytics (for SEO)

      iii. Install and Activate: WP Smush (to shrink large image files)

      iv. Install and Activate: Change wp-admin login (for security)

      v. Install and Activate: Loginizer (for security)

      vi. Install and Activate: UpdraftPlus or Backup Buddy (for backup)